



UNITED STATES OF AMERICA

# VETERANS

MAGAZINE



HONORING THE  
LAO HMONG VETERANS

LAO HMONG AMERICAN WAR MEMORIAL



Vang Pao is promoted to Major General by Prince Souvanna Phouma



True Stories of the Hmong Veterans both men and women who fought with the United States during the Vietnam War (secret war)

Hmong Ace, Lee Lue, pilot. Served in the secret war as Hmong aviation fighter ACE. Flying a T-28 fighter aircraft during the Vietnam War, 1000 missions making the aviation history as the most sorties flown by any pilot.



General Vang Pao, now a veteran living in the United States tells of his military career.



Honoring the Hmong/Lao Veterans in Fresno, California at the Veterans Day Parade, Nov 11, 2007

Message to the American people from Paula Yang, Hmong Activist



## Sponsorship Agreement

Company Ordering Sponsorship: \_\_\_\_\_

Approved By: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

For and in consideration of the rate at which display-sponsorship space is sold under contract, the undersigned advertiser hereby agrees to purchase per the terms of the stated disclosure currently in effect, and Veterans Magazine Inc. hereby agrees to sell, display sponsored space as follows.

**Sponsorship Copy Deadline Date: August 1, 2008**

### Description of Sponsorship:

Platinum

Gold

Silver

Bronze

Camera-ready artwork is required for contracted rate. In the event artwork is not camera-ready, the contractual build rate of \$85.00 per hour will apply. Text should be provided in Word, pictures in jpg.

Note:

Sponsorship Cost: \$ \_\_\_\_\_

Artwork Cost: \$ \_\_\_\_\_

Total Amount Due:  
Must be paid before  
publish date.

\$ \_\_\_\_\_

## Insertion Order Approved By:

By signing below you certify that you are an agent authorized to place an advertisement for the company listed above and that you have read and agree to the payment terms and conditions of Veterans Magazine.

Print Name \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Signature \_\_\_\_\_

Veterans Magazine Representative Name \_\_\_\_\_ Date: \_\_\_\_\_

Representatives commission paid at a rate of 15%



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www.veteransmagazine.com

**Veterans Magazine, Inc USA presents**

# **"HONORING THE LAO HMONG VETERANS"**

## **Sponsorship Packages**

**PLATINUM**  
**\$2,200.00**

(1) Full color page in Veterans magazine

**GOLD**  
**\$1100.00**

½ Full color page in Veterans magazine

**SILVER**  
**\$650.00**

¼ Full color page in Veterans magazine

**BRONZE**  
**\$300.00**

Business Card, Full color, in Veterans magazine

Sponsor may request distribution of the Veterans Magazine in their place of business.

Deadline for submission: August 1, 2008

Please submit your sponsorship before publishing

Veteran's Magazines will be published and distributed to the Hmong Community.

Hmong/Lao businesses in central California will distribute the Veterans Magazine

### **File Requirements**

You may send your sponsorship advertisement submissions electronically or you may mail them contained on a CD or DVD. All submissions should be provided in one of the following program formats: Photoshop CS2 or below, Illustrator CS2 or below, Quark Express 7 or below or as a hi-resolution PDF. Please include all fonts and hi-res images (300 dpi or higher) with program files submitted. All files must be in CMYK. Files not provided in CMYK may not print as expected. Mac files should have all fonts converted to outlines before being submitted and file extensions added (submission.pdf for example). All provided material should come in Microsoft Word for text and in hi-res jpg format for pictures.

A contract is required for all sponsorship advertisements

Sponsorship advertisements may be emailed to [design@veteransmagazine.com](mailto:design@veteransmagazine.com)

Any Sponsorship advertisement creation requested of Veterans Magazine will be billed at \$85/hour.



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